

RAWCHARGING
CONNECTING AMAZING PLACES

How EV Charging Influences Guest Experience

JASON SIMPSON
CEO RAW CHARGING





Are EVs really going to replace petrol and diesel...?

30% of all new cars sold are now Electric Vehicles

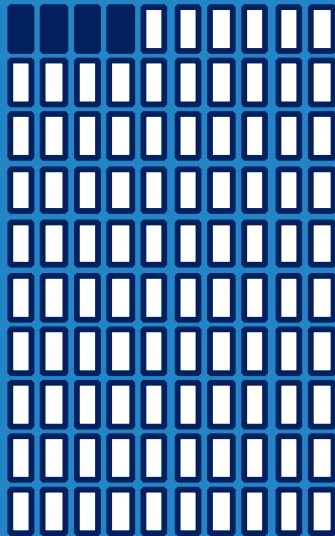
The train has already left the station!



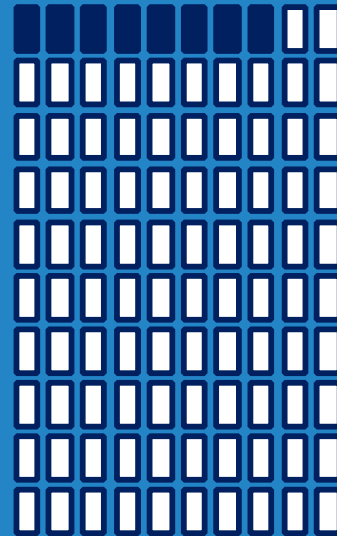


What does that mean practically?

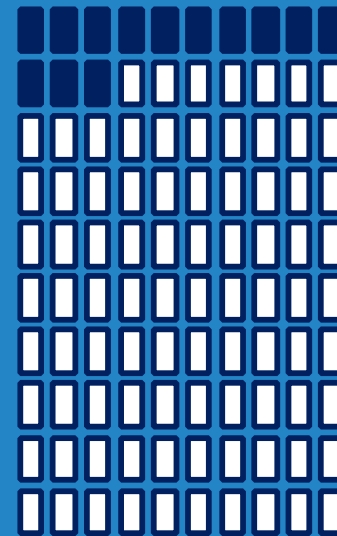
2022



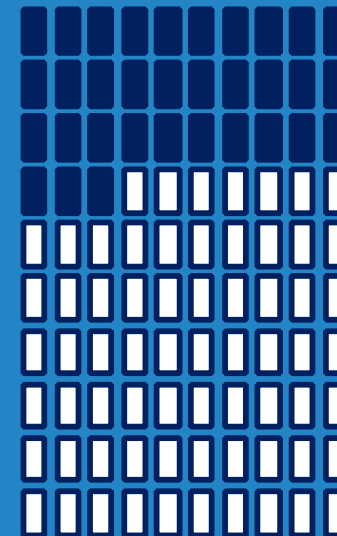
2024



2026



2030

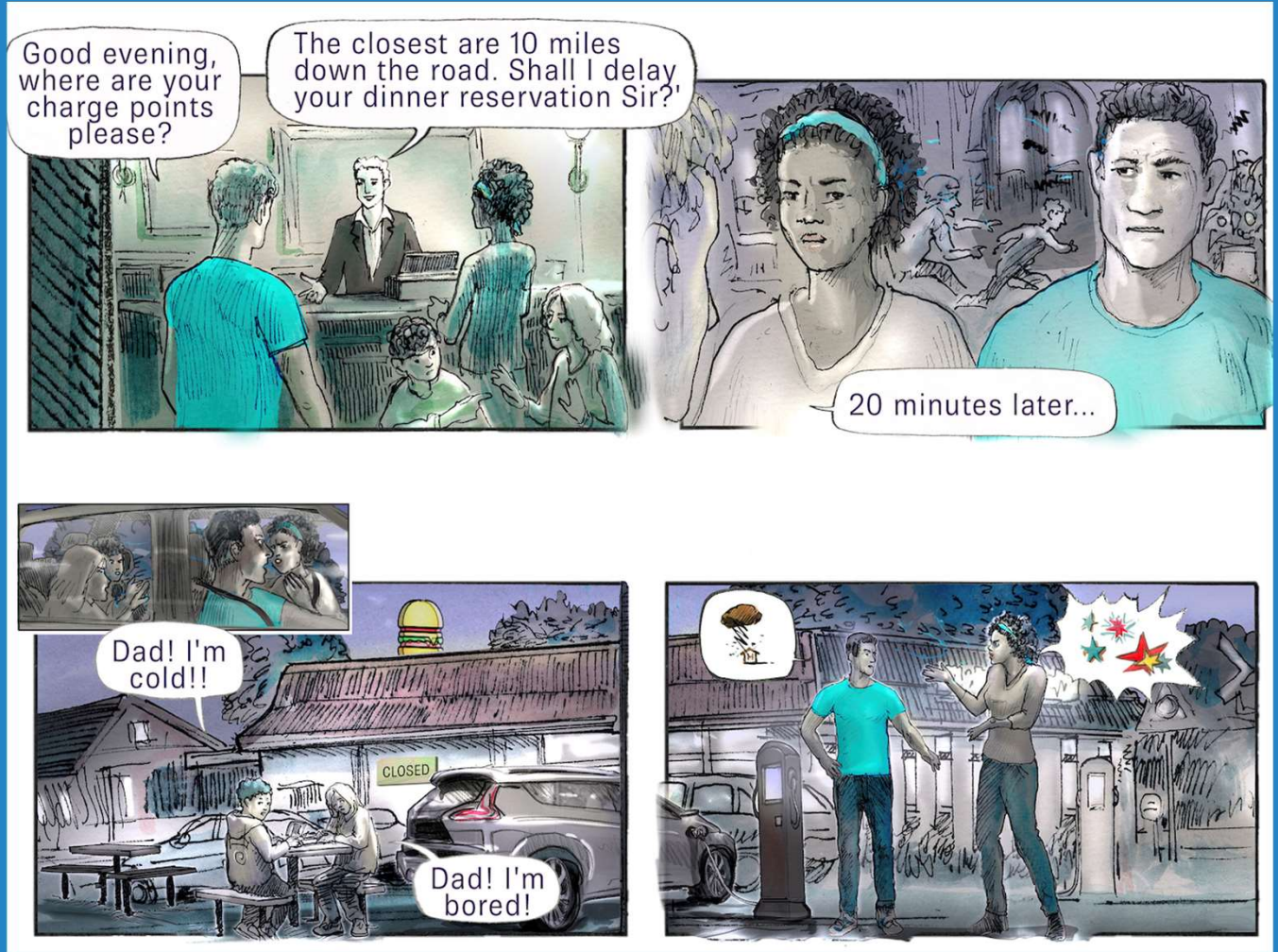




“Why do I care?”

“Not my problem!”

“There’s one down
the road...”





GUEST REVIEWS

Guests' first park touchpoint will be EV charging so needs to be great

Electric charging inadequate

Review of Warner Hotels - Studley Castle

●●●○○○ Reviewed 3 Dec 2023

On arrival, asked if we could charge our car.

Informed where the one and only 1 charger working.

The other charger was leaning to one side and all taped up.

If we hadn't arrived extra early we would have had to Que to use the charger. This is an inadequate facility for a new hotel. At least 10 chargers should be up and running if this is going to be a success.

The room and food were excellent. Seemed less day activities than other hotels, but difficult in winter. No real formal gardens to walk round.

Staff very friendly and helpful.

[Show less](#)

Date of stay: November 2023

Room Tip: Charge your car early on arrival, only 1 charger working.

Trip type: Travelled with friends

●●●○○○ Value
●●●○○○ Service

●●●○○○ Location

rawcharging.com

Hotel ok but no charging points for electric vehicles other than Tesla.

Review of The Park Royal Hotel & Spa

●●●○○○ Reviewed 21 Apr 2024 via mobile

We were travelling from Surrey to the Lakes and had stayed at this hotel before when on business. We decided it would be a good place to stop for a night to break up the journey and charge our electric car. On arrival we were very disappointed to find out the charging points only cater for Tesla and not other electric vehicles. This should be made clear on the website when booking as we had to build in an additional 90 minute stop at the motorway services. Other than that it was a reasonable stay.

[More](#)

Date of stay: April 2024

Room Tip: Don't rely on this hotel to charge your EV unless it's a Tesla.

Trip type: Travelled as a couple

Nice Hotel but don't expect to be able to charge your electric car for free any longer.

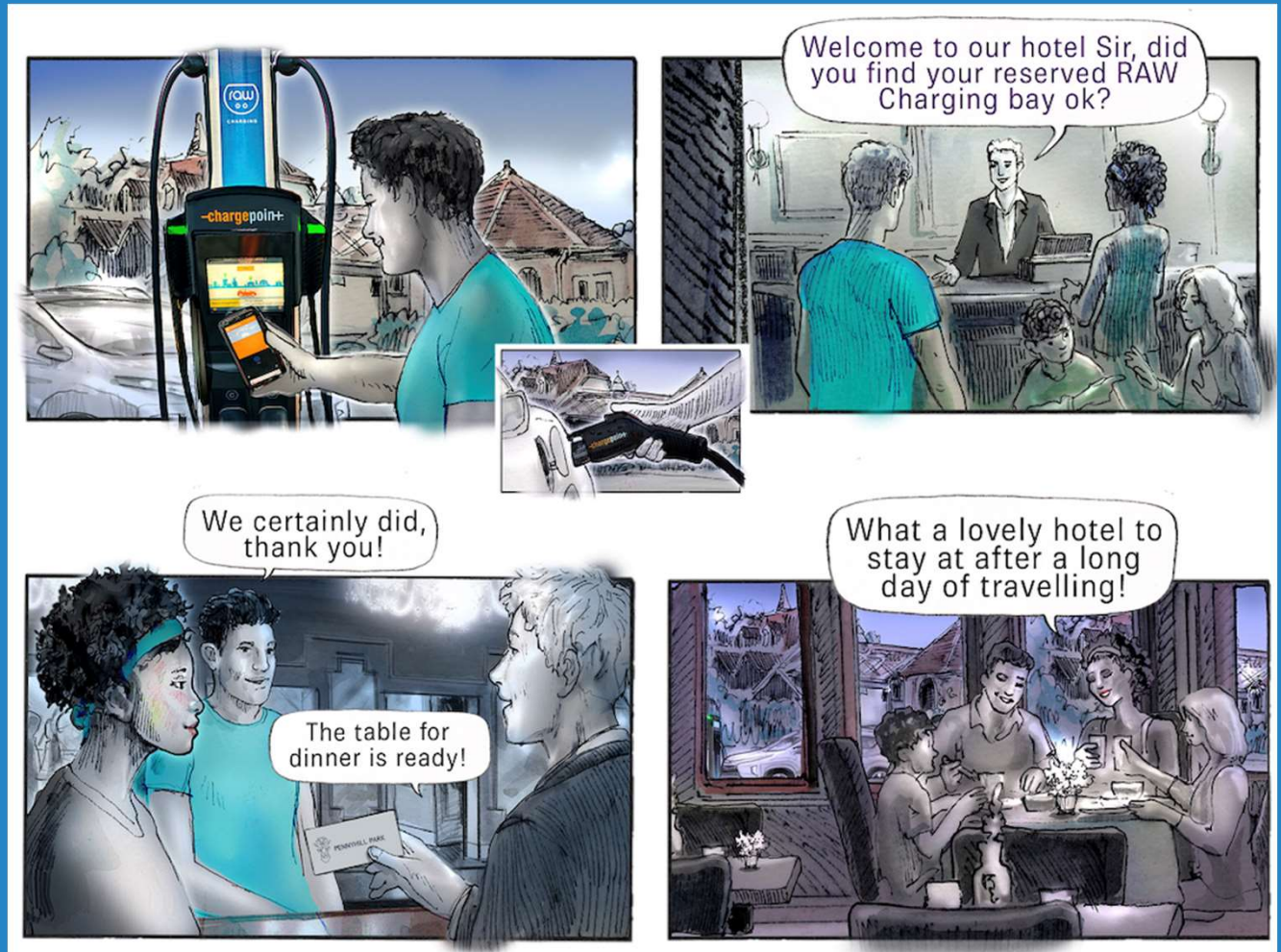
Review of Stirrups Hotel

●●●○○○ Reviewed 14 Nov 2023

A very good hotel in a good location and certainly merits more than the 3 stars it has been awarded which I assume is only due to the lack of facilities such as a gym/pool etc. The accommodation itself is at least as good as any other 4-star hotel we have stayed in, as is the food. We have stayed here on numerous occasions and this time we were disappointed to find that the Electric Vehicle Charging which was previously complimentary is now charged at 2 different rates, 1 token is provided for each night's stay at £5 which provides 2 hours of 11 Kw charging. If you need another token, it is £10 which would make this more expensive than some big company fast chargers (when it isn't fast charging) at approaching 50p per Kw. The chargers are labelled as 22 Kw but they only charge at 11 kw. We found this disappointing and this had been a deciding factor in staying a this establishment in the past rather than others in the same area, so I do hope the management will look again at this facility.



Doesn't this seem
a much better
guest experience?





What is the right speed or mix for a Hotel?



7kW

7-8 hours



11-22kW

3-4 hours



25-50kW

1.5 to 2 hours



75-300kW

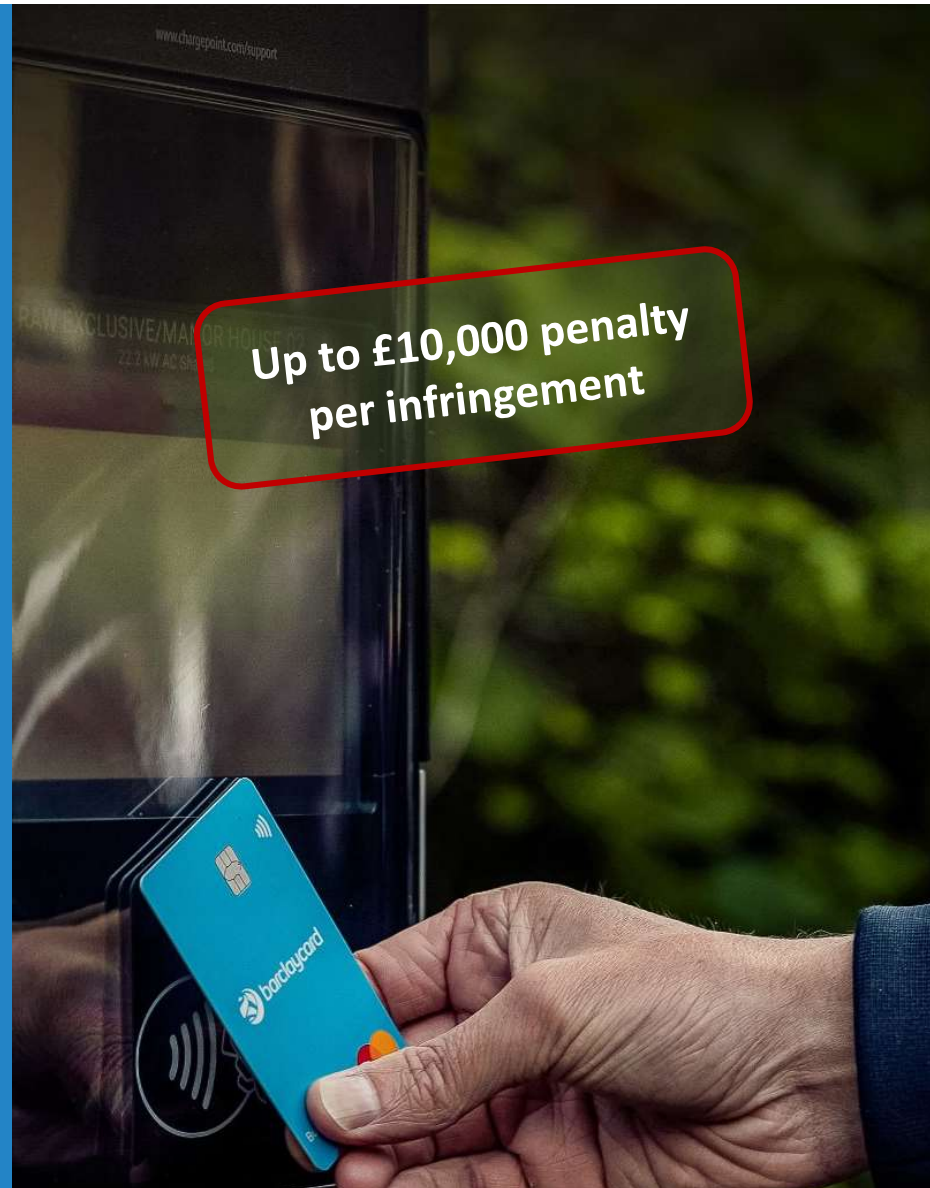
20-40 min



New public charging regulations including chargepoints at hotels

- **99% uptime** $\frac{((M - \text{mean time exempt}) - \text{mean downtime})}{(M - \text{mean time exempt})} \times 100$
- **Contactless credit card payment on all chargers above 8kW**
- **Free 24/7/365 driver helpline**
- **Transparent pricing**
- **OCPI compliant for data handling and sharing**
- **Ability for drivers to pay via at least one roaming contract**

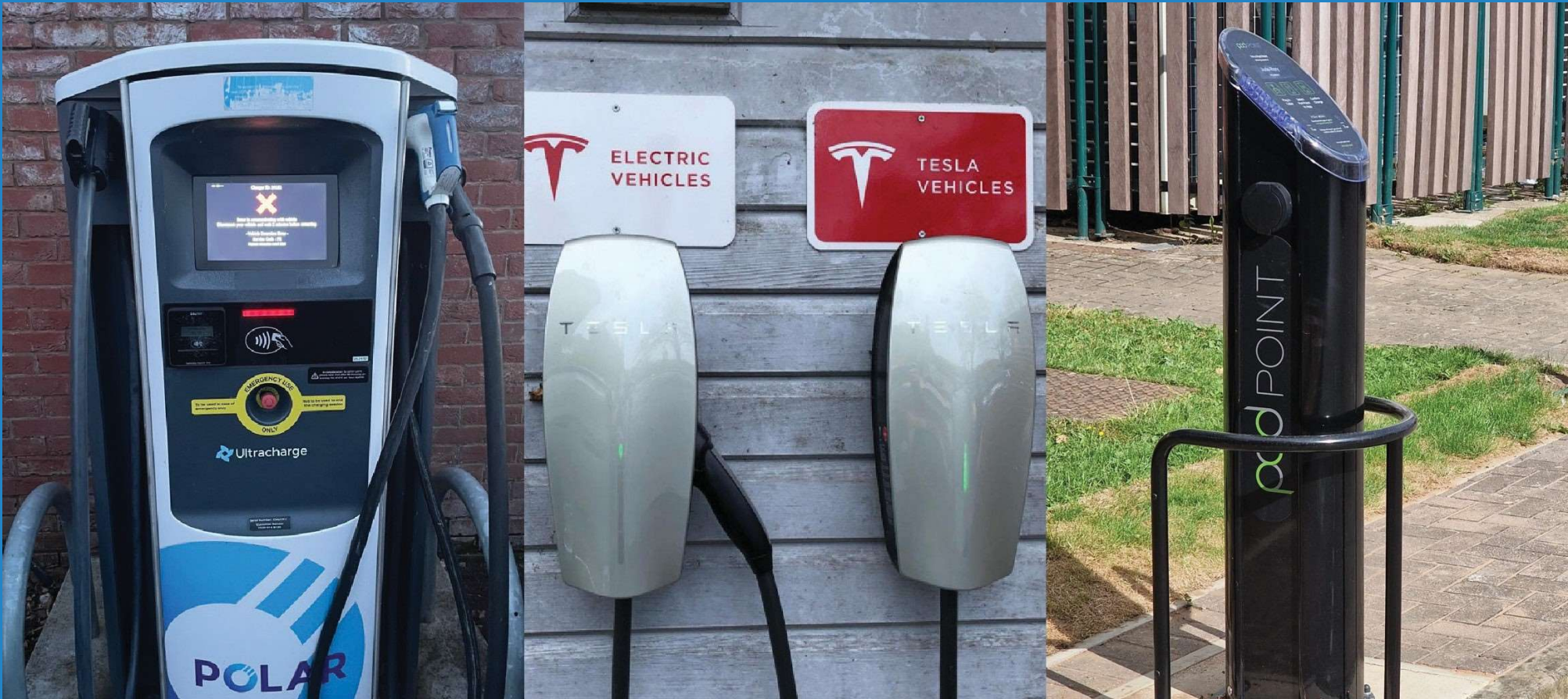
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Legacy kit...

No longer address the destination market and definitely not the Regs





Guest Experience First



Q&A with

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VISIT OUR STAND

